



## Welcome, New Member, to Impact 100 Greater Indianapolis,

We are delighted that you have chosen to join our women’s giving circle. The purpose of this letter is to answer common questions about Impact 100 Greater Indianapolis and also to provide you with information about our grant making process. But if you need more information, please visit our website at <http://www.impact100indy.org/>.

### Basic Information about Impact 100

Before we start answering questions, let’s just briefly review how Impact 100 works. We start by building our grant pool, where 100 or more members (or teams of members) donate \$1,000 each. Donations are due by December 31<sup>st</sup> to form the grant pool for the following year.

We use that grant pool to make high impact grants of \$100,000 to improve our community. We use a competitive grant selection process to develop a list of finalists to present to our membership. From those finalists, the membership as a whole votes on the nonprofit that will receive our grants. One hundred percent of grant pool donations are returned to the community in the form of grants. To cover our administrative costs, we also seek support from members and sponsors to cover our overhead. But those funds are kept separately from our grant pool.

## Now for the questions.

### What are the types of Impact 100 membership?

We have three types of membership – full, shared, and scholarship.

1. A woman who contributes \$1000 is often referred to as a “full member.”
2. A woman may also share a membership and contribute \$250, \$334, or \$500. In these cases, women may form their own teams so that the total contribution is \$1000 or we can assist in matching members to achieve the \$1000 contribution. For example, if a woman wishes to contribute \$250 to Impact 100, but does not know other women to make the remaining \$750 contribution, we will identify other contributors in order to reach the \$1000 level.
3. We raise funds from members, friends, and sponsors for scholarships so that young philanthropists can learn about the needs of our community and about Impact 100. For every scholarship member, we have received a donation of \$1000 to the grant pool.

### What are the membership “rights” of a shared member?

A shared member (regardless of level of contribution) has the following membership rights:



- She may serve on a grant selection committee (Focus Area Committee).
- She may serve on a Board Committee.
- She may attend all Impact 100 events.
- She receives all Impact 100 Newsletters and relevant mailings.

The only difference between a shared membership and a full membership is that a shared member shares her vote with the others in her team. There is only one vote for every \$1000 or equivalent membership.

### What is an Impact member required to do?

An Impact 100 member may be involved to whatever extent she wishes to be. There are no attendance requirements.

We offer four primary ways to be engaged in our organization:

1. Many of our members participate in our grant selection committees. We call them focus area committees (FACs).
2. Members may enjoy the 7-9 events that we conduct throughout the year. For example, we usually visit 2-3 of our past grantees each year to learn how they are addressing the problems facing our community.
3. Yet another group of members participate on Board committees, such as membership or marketing.
4. Finally, a lot of our members are just too busy to participate in any of the above ways. They keep themselves up-to-date through our newsletter, website, social media, and email updates, and then vote at our annual meeting on our finalists.

### How does a member join a grant selection committee or FAC?

There are five Focus Area Committees (FACs), each chaired by a Board Member:

- Arts and Culture
- Education
- Environment (including Recreation, and Historic Preservation)
- Family
- Health and Welfare

In late November/early December, members are sent a list of the FAC committees and their meeting details (location, dates, and times) and are asked to respond if they wish to participate, and to rank their top three FAC choices. Then the members are assigned to an FAC. FACs meet 4 times between January and April and are the best way to be connected to the mission and other women of Impact 100. (You will find a detailed description of the grant process later in this document.)

### What events may an Impact 100 member attend?

An Impact 100 member may attend any and as many of our events as she wishes. There are 7-9 events each year – generally one event in the winter or spring and then one event each month from June through December. Electronic invitations are sent for most events, and members are asked to bring guests.



The following events will occur in the last quarter of the year. Please check our newsletter for more information.

- October – Happy Hour
- November – Follow the Impact – Social Health Association
- November – Giving Tuesday
- December – Holiday Party and New Member Orientation

### What are the opportunities to be on a Board Committee?

There are several “Board Committees” – But you don’t have to be a Board member to participate in these committees. Here’s a list of the Board Committees and the Board members who lead each:

- Membership – Karen Holly, Chair
- Marketing and Communications – Kellie Earl Leeper, Chair
- Fundraising – Jenna Spurrier, Chair; Erin Passetti, Vice-Chair
- Scholarship – Roberta Jagers, Chair
- Annual Awards Committee – Cathy Simmons and Pat Ritz, Co-Chairs

Any member interested in serving on a committee should email [impact100indy@gmail.com](mailto:impact100indy@gmail.com) along with your interests and availability.

### How does a member keep informed about what’s going on at Impact 100?

We publish a monthly newsletter, which contains information on our events, our grantees, our members, and other topics of interest. As a member you will automatically be placed on the mailing list for the newsletter. There’s a monthly column with “Notes for New Members” to help you figure out what’s going on.

It’s also a good idea to check our website monthly. We have lots of great information there. We also have a Facebook page, a Twitter account, an Instagram account, and a YouTube channel.

A small favor please: Because we use the same software to send important emails as we use to send the newsletter, please don’t Unsubscribe to our newsletter. This could cause you to miss important information, such as FAC meeting announcements. If you don’t want to read the newsletter, just delete but do not unsubscribe!

### How does a member get an answer to a specific question?

If our website doesn’t have the answer to a member’s question, the member should send an email to [impact100indy@gmail.com](mailto:impact100indy@gmail.com). We check that email at least weekly.

## How does the grantmaking process work?

The process is simple, yet very effective:

- **Letter of Inquiry (LOI):** Local nonprofits submit a Letter of Inquiry (LOI) to one of the FACs. It is up to the nonprofit to designate the FAC that will review its LOI.
- **FAC Selection:** Members who wish to be a member of an FAC send their committee preferences to the Board at the end of the year, and assignments are made by a subcommittee of the Impact 100 Board in early January.
- **FAC Orientation:** The first meeting of the Focus Area Committee is an orientation for the committee members, providing them with information about the grants process and the evaluation standards that have been developed. Committee members must sign confidentiality agreements and conflict of interest statements before they are given access to the applicants' information.
- **LOI Review:** Each FAC meets for the second time to review the LOIs that have been designated for their committee. Based upon its review of the LOIs, the committee determines which of the nonprofits should submit a full proposal.
- **Grant Proposal Review:** Once those full proposals are received, the FAC holds their third meeting to evaluate the full grant proposals. After a thorough review of the proposals and committee discussion, the FAC determines which of the applicants will be even more closely reviewed at a site visit.
- **Site Visits:** At the site visits, the FAC members talk to the leaders of the organization and ask questions about the project being proposed. They get the opportunity to learn more about the organization and the people they serve through a tour of the organization, meeting some of its staff and board members, and observing some of the work they do.
- **Finalist Selection:** After the site visit, the FAC meets a fourth and final time to select their committee's "finalist," whose grant proposal will be presented to the full Impact 100 membership at the Annual Awards Celebration in June.
- **Finalist Announcement:** Once the finalists have been announced, summaries of each finalist's project are distributed to every member. Members who cannot attend the Annual Awards Celebration notify the Annual Awards Celebration Committee so they can be mailed absentee ballots, ensuring they are still part of the selection process.
- **And the Winner Is.....:** At the Annual Awards Celebration, each finalist gives a short speech describing their proposed program, and the members vote by secret ballot for the nonprofit program of their choice. If we meet our goal of raising over \$200,000 for 2018, the two top vote-getters will each receive \$100,000. Any additional grant money is divided equally among the remaining nonprofits in residual grants. A listing of past grant winners is on the next page.



## Impact 100 Greater Indianapolis Past Grant Recipients

<h3 style="color: #4F81BD;">Major Grant Recipients</h3> <p style="color: #4F81BD;">Grants of \$100,000 or more</p>	<h3 style="color: #4F81BD;">Residual Grant Recipients*</h3>
<p>2017: Volunteers of America (Fresh Start Recovery Center)</p> <p>2016: Lutheran Child &amp; Family Services/Ascent 121 Collaboration (The IMPACT Program to Curb Runaway and Human Trafficking)</p> <p>2015: Indianapolis Parks Foundation (Indy Urban Acres)</p> <p>2014: Social Health Association of Indiana (Step Up to Kindness)</p> <p>2013: Tindley Collegiate Academy Girls Middle School (STEM Laboratory)</p> <p>2012: Jameson Camp</p> <p>2011: Outside the Box, Inc.</p> <p>2010: Rock Steady Boxing Foundation, Inc.</p> <p>2009: Outreach, Inc.</p> <p>2008: Herron High School</p> <p>2008: Horizon House</p> <p>2007: Indy Reads</p> <p>2007: John P. Craine House/Fairbanks Collaboration</p> <p>2006: Eskenazi Health Foundation (Philip and Vivian Pecar Health Center)</p>	<p>2017: Big Car Collaborative, Children’s Bureau, Direct Employers Institute, Marian University</p> <p>2016: IndyFringe, Art with a Heart, Dove Recovery House for Women</p> <p>2015: WFYI and Ted Green Films, OASIS Indianapolis, Lutheran Child &amp; Family Services, Gennesaret Free Clinic</p> <p>2014: Big Car Collaborative, Lutheran Child &amp; Family Services, Indianapolis Parks Foundation, John P. Craine House, Inc.</p> <p>2013: Ruth Lilly Health Education Center, Reach for Youth, People for Urban Progress, The Oaks Academy</p> <p>2012: Earth House Collective, Challenge Foundation Academy, Neighborhood Christian Legal Clinic, Dove Recovery House for Women</p> <p>2011: Arts Council of Indianapolis, Indianapolis Parks Foundation, Brooke’s Place for Grieving Young Children, Morning Dove Therapeutic Riding Center</p> <p>2010: Harrison Center for the Arts, Christamore House, Indianapolis Parks Foundation, Business Ownership Initiative of Indiana</p> <p>2009: Indianapolis Opera Society, Fathers and Families Center, Improving Kids Environment, Trusted Mentors, Inc.</p> <p>*The residual grant program began in 2009.</p>