



Welcome, New Member, to Impact 100 Greater Indianapolis

We are delighted that you have chosen to join our women's giving circle. The purpose of this letter is to answer common questions about Impact 100 Greater Indianapolis and to provide you with information about our grant making process. Please visit our website <http://www.impact100indy.org/> for more information.

Basic Information about Impact 100

Before we start answering questions, let's just briefly review how Impact 100 works. We start by building our grant pool, where 100 or more members (or teams of members) donate \$1,000 each. Donations are due by December 31st to form the grant pool for the following year.

We use that grant pool to make our Change-Maker grants -- high impact grants of \$100,000 to improve our community. We use a competitive grant selection process to develop a list of change-maker finalists to present to our membership. From those finalists, the membership as a whole votes on the nonprofit that will receive our grants. One hundred percent of grant pool donations are returned to the community in the form of grants. To cover our administrative costs, we also seek support from members and sponsors to cover our overhead. But those funds are kept separately from our grant pool.

What are the types of Impact 100 membership?

We have three types of membership – full, shared, and scholarship.

1. A woman who contributes \$1000 is often referred to as a “full member.”
2. A woman may also share a \$1000 membership between 2 to 4 women teams. Women may form their own team, or we can assign women to teams.
3. We raise funds from members, friends, and sponsors for scholarships for young philanthropists, who can learn about the needs of our community and about Impact 100 by participating in our process.

What are the membership “rights” of a shared member?

A shared member (regardless of contribution) has the following membership rights:

- She may serve on a grant selection committee (Focus Area Committee).
- She may serve on a Board Committee.
- She may attend all Impact 100 events.
- She receives all Impact 100 Newsletters and relevant mailings.

The only difference between a shared membership and a full membership is that a shared member shares her vote with the others in her team. There is only one vote for every \$1000 or equivalent membership.

What is an Impact member required to do?

An Impact 100 member may be involved to whatever extent she wishes to be. The only requirement is a membership donation and voting for our Change-Maker grant recipients. There are no attendance requirements. But the women who enjoy their involvement in Impact 100 do at least one of the following:

1. Participate on a Focus Area Committees (FACs) tasked with selecting a finalist for a Focus Area (see the next question for more about FACs).
2. Attend one or more of the 7-9 events we conduct each year.
3. Participate on a Board committee, such as Membership or Marketing.



How does a member join a grant selection committee or FAC?

There are five Focus Area Committees (FACs), each chaired by a Board Member:

- Arts, Culture & Preservation
- Education
- Environment & Animal Welfare
- Family
- Health & Wellness

In late November/early December, members are sent a list of the FAC committees and their meeting details (location, dates, and times) and are asked to respond if they wish to participate, and to rank their top three FAC choices. Then members are assigned to an FAC. FACs meet 4 times between January and April. (You will find a detailed description of the grant process later in this document.)

What events may an Impact 100 member attend?

An Impact 100 member may attend any and as many of our events as she wishes. There are 7-9 events each year – generally one event in the winter or spring and then one event each month from June through December. Electronic invitations are sent for most events, and members are asked to bring guests.

Please check our website and watch for newsletters for events, dates, and links to RSVP.

What are the opportunities to be on a Board Committee?

There are several “Board Committees” – But you don’t have to be a Board member to participate in these committees. Here’s a list of the Board Committees and the Board members who lead each:

- Membership – Julianne Robinson, Chair
- Marketing and Communications – Lindsay Faulkenberg, Chair
- Fundraising – Jenna Spurrier, Chair
- Scholarship – Roberta Zicarelli, Chair
- Annual Awards Committee – Bev Middaugh and Donna Stutler, Co-Chairs

Any member interested in serving on a Board Committee should email impact100indy@gmail.com along with your interests and availability.

How does a member keep informed about what’s going on at Impact 100?

We email a monthly newsletter containing information on events, grantees, members, and other topics of interest. As a member you are automatically placed on the newsletter mailing list.

It’s also a good idea to check our website monthly. We have lots of great information there. We also have a Facebook page, a Twitter account, an Instagram account, and a YouTube channel.

A small favor please: Because we use the same software to send important emails as we use to send the newsletter, please don’t Unsubscribe to our newsletter. This could cause you to miss important information, such as FAC meetings. If you don’t want to read the newsletter, just delete but do not unsubscribe!

How does a member get an answer to a specific question?

If our website doesn’t have the answer to a member’s question, the member should send an email to impact100indy@gmail.com. We check that email at least weekly.

How does the grantmaking process work?

The process is simple, yet very effective:

- **Letter of Inquiry (LOI):** Local nonprofits submit a Letter of Inquiry (LOI) to one of the FACs. It is up to the nonprofit to designate the FAC that will review its LOI.
- **FAC Selection:** Members who wish to be a member of an FAC send their committee preferences to the Board at the end of the year, and assignments are made by a subcommittee of the Impact 100 Board in early January.
- **FAC Orientation:** The first meeting of the Focus Area Committee is an orientation for the committee members, providing them with information about the grants process and the evaluation standards that have been developed. Committee members must sign confidentiality agreements and conflict of interest statements before they are given access to the applicants' information.
- **LOI Review:** Each FAC meets for the second time to review the LOIs that have been designated for their committee. Based upon its review of the LOIs, the committee determines which of the nonprofits should submit a full proposal.
- **Grant Proposal Review:** Once those full proposals are received, the FAC holds their third meeting to evaluate the full grant proposals. After a thorough review of the proposals and committee discussion, the FAC determines which of the applicants will be even more closely reviewed at a site visit.
- **Site Visits:** At the site visits, the FAC members talk to the leaders of the organization and ask questions about the project being proposed. They get the opportunity to learn more about the organization and the people they serve through a tour of the organization, meeting some of its staff and board members, and observing some of the work they do.
- **Finalist Selection:** After the site visit, the FAC meets a fourth and final time to select their committee's "finalist," whose grant proposal will be presented to the full Impact 100 membership at the Annual Awards Celebration in June.
- **Finalist Announcement:** Once the finalists have been announced, summaries of each finalist's project are distributed to every member. Members who cannot attend the Annual Awards Celebration notify the Annual Awards Celebration Committee so they can be mailed absentee ballots, ensuring they are still part of the selection process.
- **And the Winner Is....:** At the Annual Awards Celebration, each finalist gives a short speech describing their proposed program, and the members vote by secret ballot for the nonprofit program of their choice. If we meet our goal of raising over \$260,000 for 2020, the two top vote-getters will each receive \$100,000 and be named that year's Change-Makers. Any additional grant money is divided equally among the remaining nonprofits in residual grants. A listing of past grant winners is on the next page



Past Grant Recipients

<p style="text-align: center;">Change-Makers Grants of \$100,000 or more</p>	<p style="text-align: center;">Change-Maker Finalists* Residual Grant Recipients</p>
2019: Kennedy King Memorial Initiative	2019: Elevate Indy, Family Promise of Hendricks County, Paws & Think, NeuroHope of Indiana
2018: Brookside Community Development	2018: Earth Charter Indiana, Kennedy King Memorial Initiative, NeuroHope of Indiana
2018: Trinity Haven	2017: Big Car Collaborative, Children's Bureau, Direct Employers Institute, Marian University
2017: Volunteers of America (Fresh Start Recovery Center)	2016: IndyFringe, Art with a Heart, Dove Recovery House for Women
2016: Lutheran Child & Family Services/Ascent 121 Collaboration (The IMPACT Program to Curb Runaway and Human Trafficking)	2015: WFYI and Ted Green Films, OASIS Indianapolis, Lutheran Child & Family Services, Gennesaret Free Clinic
2015: Indianapolis Parks Foundation (Indy Urban Acres)	2014: Big Car Collaborative, Lutheran Child & Family Services, Indianapolis Parks Foundation, John P. Craine House, Inc.
2014: Social Health Association of Indiana (Step Up to Kindness)	2013: Ruth Lilly Health Education Center, Reach for Youth, People for Urban Progress, The Oaks Academy
2013: Tindley Collegiate Academy Girls Middle School (STEM Laboratory)	2012: Earth House Collective, Challenge Foundation Academy, Neighborhood Christian Legal Clinic, Dove Recovery House for Women
2012: Jameson Camp	2011: Arts Council of Indianapolis, Indianapolis Parks Foundation, Brooke's Place for Grieving Young Children, Morning Dove Therapeutic Riding Center
2011: Outside the Box, Inc.	2010: Harrison Center for the Arts, Christamore House, Indianapolis Parks Foundation, Business Ownership Initiative of Indiana
2010: Rock Steady Boxing Foundation, Inc.	2009: Indianapolis Opera Society, Fathers and Families Center, Improving Kids Environment, Trusted Mentors, Inc.
2009: Outreach, Inc.	*The residual grant program began in 2009.
2008: Herron High School	
2008: Horizon House	
2007: Indy Reads	
2007: John P. Craine House/Fairbanks Collaboration	
2006: Eskenazi Health Foundation (Philip and Vivian Pecar Health Center)	